



Books for All: How to Ensure Every Child Has the Texts They Need to Learn to Read

Q&A – Topics & Additional Resources

Note: All relevant resources on book supply chain can be found at: [Early Learning Network](#), [Global Book Alliance](#); [REACH / Book Chain](#); and [Read@Home](#) sites. Some specific topics and resources mentioned in this event can be found in the below table.

TOPIC	RESOURCES	CONTACT:
<p>1. Incoterms A set of 11 internationally recognized rules which define the responsibilities of sellers and buyers. Incoterms specify who is responsible for paying for and managing the shipment, insurance, documentation, customs clearance, and other logistical activities.</p>	<p>Incoterms and Insurance: Guidance for World Bank Procurement of Textbooks and Reading Books – Early Learning Network</p>	<p>Penelope Bender, WB (Consultant)</p>
<p>2. Track and Trace A system for tracking the distribution of books through to their end destination. Read@Home is developing a simplified, low cost, open source, offline/online Track and Trace system. Available summer 2023.</p>	<p>Mozambique's experience: Read at Home Procurement Support: 10 Success Factors in the Procurement of Printing of Teaching and Learning Materials - The Case of Mozambique – World Bank, Read@Home</p> <p>Cambodia's experience: World Bank Reach: Track and Trace Results-Based Financing for Enhancing Book Distribution in Cambodia – World Education</p>	<p>Mozambique: Lucia Nhampossa, WB</p> <p>Cambodia: World Education (Saamira Halabi can make the intro to World Education implementation team)</p> <p>Read@Home system: Penelope Bender, WB</p>

	<p>Cambodia - Can Transparency and Incentives for Community Participation Increase the Supply of Textbooks to Schools? – World Bank, Reach</p> <p>Track and Trace: Can a Digital Book Tracking System Help to Get Books into the Hands of Children – World Bank, Reach</p>	
<p>3. Open-source textbooks and reading books Can be adapted to a range of contexts. Examples of countries using open-source content for quality English subject textbooks include Liberia and Kenya.</p> <p>Norad is supporting the GDL that provides more than 10.000 reading resources across more than 100 languages. The platform is currently being used to create content in local languages e.g in Bangladesh, Vietnam, Ghana, Indonesia, Nepal and Timor-Leste. Note that GDL files cannot be printed.</p>	<p>Sources for open-source reading books in hundreds of languages: Global Digital Library (GDL) Storyweaver African Storybook Bloom Library</p>	<p>GDL and Early Learning Network: Penelope Bender</p> <p>NORAD contact for more information on GDL: Huyen Brekken</p>
<p>4. Costing Early Learning Network is developing a cost calculator. Coming up in the summer of 2023.</p>	<p>Read@Home Materials Guidance, Guidance on costing on page 32.</p>	<p>Penelope Bender, WB</p>
<p>5. Online learning programs on book chain Education Policy Academy by the World Bank includes a module on Literacy</p> <p>The Global Book Alliance has a comprehensive book supply chain course</p>	<p>World Bank Policy Academy on Literacy An asynchronous module on Teaching and Learning Materials - including the book chain.</p> <p>GBA Book Supply Chain Training</p>	<p>Michael Crawford, WB</p> <p>Penelope Bender, WB</p>
<p>6. Procurement World Bank is starting a book procurement working group of country staff and procurement specialists.</p>	<p>Guidance on using the WB procurement documents which helps understand the main issues & reasoning behind it:</p>	<p>If interested to join the working group, contact Penelope Bender and Marcela Gutierrez, WB</p>

	<p>Read at Home Using the Bidding Document for Books</p> <p>Kenya experience, procurement and distribution systems reform: Making textbooks affordable and available for every student in Kenya – World Bank blog</p>	
<p>7. Decreasing book costs When book cost decreases, sustainability increases dramatically. Getting quality books at significantly lower cost through international bidding can come as a surprise to governments and sets a precedent.</p>	<p>Final prices per textbook in Mozambique: USD 0.60-0.80 Niger: EURO 0.30</p> <p>Rule of thumb: less than USD1 for textbooks and USD0.25 for story books</p>	<p>Penelope Bender and Marcela Gutierrez, WB</p>